

RESUME



Senior Frontend Developer / Wordpress Developer / SEO Specialist

Alex Adekunle

Passionate and results-driven developer with 12+ years of experience building fast, responsive, and high-converting websites. At Valencia Agency, I delivered advanced real estate platform, while at NextLayer Creatives and PixelCore Studios, I enhanced user engagement and site speed through clean, mobile-first design. Skilled in WordPress, Webflow, JavaScript, and modern SEO. Known for solving complex problems, mentoring junior devs, and always pushing for better performance — because “good enough” isn’t good enough.

Skills

- WordPress
- HTML & CSSTailwind
- JavaScriptReact JS
- WebflowPHP
- Technical SEOLocal SEO
- On-page Optimization
- Google Analytics
- E-commerce
- Payment Gateways
- Speed Optimization
- SecurityUptime
- Mobile-first Design
- Accessibility
- Conversion Optimization

Tools

- GitHubStack Overflow
- Adobe illustratorNotion
- Google Search Console
- FramerFigma

Education

Bachelor's Degree in Mathematics, Computer Science, 2024

Federal University of Agriculture, Abeokuta

Contacts

✉ alex.developer247@gmail.com

📍 Abeokuta, Nigeria.

VAVINIX LTD An agency that help businesses grow and stand out.

Wordpress Developer / Lead Developer

- Developed and scaled a boutique creative agency specializing in web design, branding, and SEO.
- Constructed over 50 custom websites via WordPress and Webflow which increased average client conversions by over 40%.
- Directed comprehensive SEO initiatives that increased Google rankings by 65% in 3-6 months.
- Executed comprehensive branding projects. Designed powerful visual identities that aligned with business objectives.
- By providing proactive solutions, honest suggestions, and continued support, I built long lasting relationships.
- Improved, engagement, and user flow using analytics on an ongoing basis.

🕒 Full-time 📅 Apr, 2021 — Till now

START ENGINE Startengine is one of the top investing platforms online.

Frontend Developer

- Refined user experience for thousands of investors and startups by improving StartEngine’s crowdfunding platform and contributing to its development and optimization.
- Used modern JavaScript frameworks alongside clean HTML and CSS to work cross-functionally on responsive, pixel-perfect UI components.
- Enhanced user retention through improved page load times and optimized user flows through important investor journeys.
- Maintained smooth integration of frontend pieces and dynamic data elements with backend API systems.
- Reviewed code and implemented quality assurance procedures for performance, accessibility, and scalability.

🕒 Full-time 📅 May, 2023 — May, 2024

VALENCIA AGENCY A real-estate company that sorts out homes and apartments for clients.

Senior Frontend Developer / SEO Specialist

- Designed and updated high-speed websites for a real estate, retail, and educational brands.
- Developed a unique real estate platform with MLS integration, custom search tools, and unparalleled speed (cut load time by 45%).
- Improved visibility by 35% in the organic search results with SEO audits, content restructuring, prioritizing mobile first, and first optimizing other mobile features.
- Quickly solved technical problems like conflicts from plugins, bugs from the backend, and other parts of the system to maintain efficient work and smooth UX. With these timely fixes, seamless user experience was assured.

🕒 Full-time 📅 Jun, 2024 — Jan, 2025

Freelance MarketplaceNextLayer CreativesPixelCore Studios+2

Wordpress Developer / SEO Expert

- Delivered over 30+ client projects — from clean business websites to scalable e-commerce platforms.
- Integrated WooCommerce and custom payment systems for frictionless shopping and conversion.
- Achieved up to 3x organic traffic increase for clients via data-backed SEO enhancements.
- Consistently received 5-star ratings for speed, professionalism, and ongoing support.

🕒 Full-time 📅 Mar, 2019 — Oct, 2023